

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous) Sion (West)

Department of Mass Media

Report on the Seminar

Date: 28th August 2023

- A. Title of the Seminar: Ideas to Storyboard
- B. Background: A seminar on Ideas for Storyboard was conducted by the Department of Mass Media which was hosted by Mr. Rugwed Kulkarni.

C. Objective:

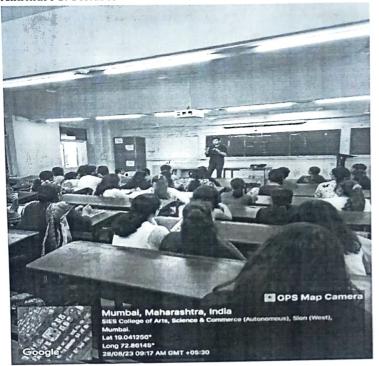
- To provide students with valuable insight and practical knowledge on the process of transforming ideas into well-structured storyboards.
- 2. To equip participants with the skills and techniques to develop narratives.
- 3. To familiarize students with Media acquisition trends.
- D. Location: Room no. 03
- E. Participants with expected number: 72
- F. Date of the activity: 28th August, 2023
- G. Name of Resource Persons: Mr. Rugwed Kulkarni

H. Outcome/Feedback:

- > The session gave attendees a theoretical foundation for understanding the narrative process.
- > The students were encouraged to brainstorm and visualize the story.
- > Throughout the seminar there was a question-and-answer session where participants could seek clarification
- > Real-word case studies of successful storytelling in various media were analysed.

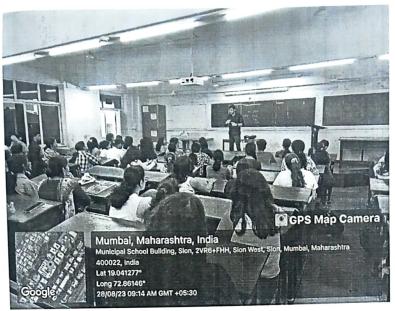
I. Annexures to the report:

Annexure 1: Pictures





Mr Rugwed sir sharing real world case studies



Mr Rugwed sir with FYBAMMC students

Annexure 3: Attendance of the Workshop

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Vancela Program Coordinator



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