



SIES

College of Arts,
Science &
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous)

Sion (West)

Department of Mass Media

Report on the Seminar

Date: 28th August 2023

A. Title of the Seminar: Ideas to Storyboard

B. Background: A seminar on Ideas for Storyboard was conducted by the Department of Mass Media which was hosted by Mr. Rugwed Kulkarni.

C. Objective:

1. To provide students with valuable insight and practical knowledge on the process of transforming ideas into well-structured storyboards.
2. To equip participants with the skills and techniques to develop narratives.
3. To familiarize students with Media acquisition trends.

D. Location: Room no. 03

E. Participants with expected number: 72

F. Date of the activity: 28th August, 2023

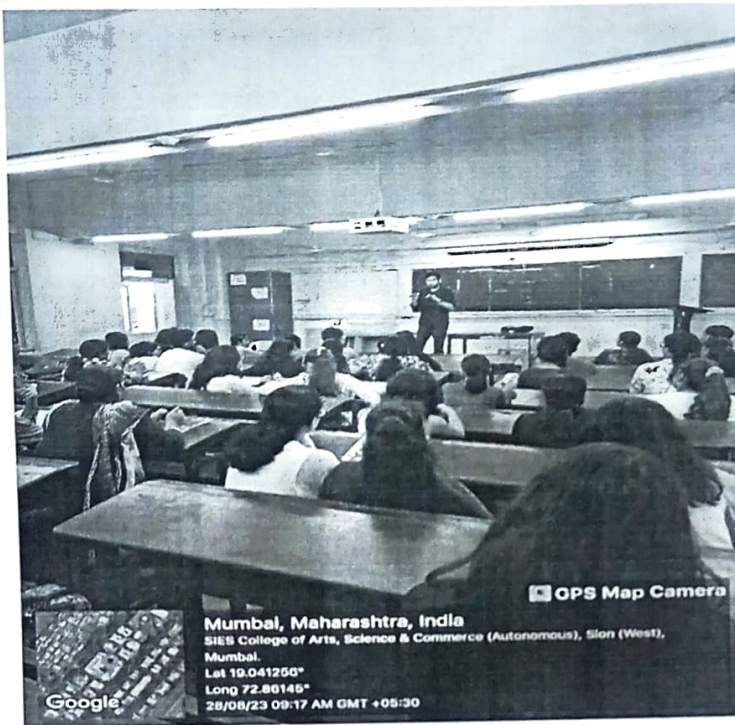
G. Name of Resource Persons: Mr. Rugwed Kulkarni

H. Outcome/Feedback:

- > The session gave attendees a theoretical foundation for understanding the narrative process.
- > The students were encouraged to brainstorm and visualize the story.
- > Throughout the seminar there was a question-and-answer session where participants could seek clarification
- > Real-world case studies of successful storytelling in various media were analysed.

I. Annexures to the report:

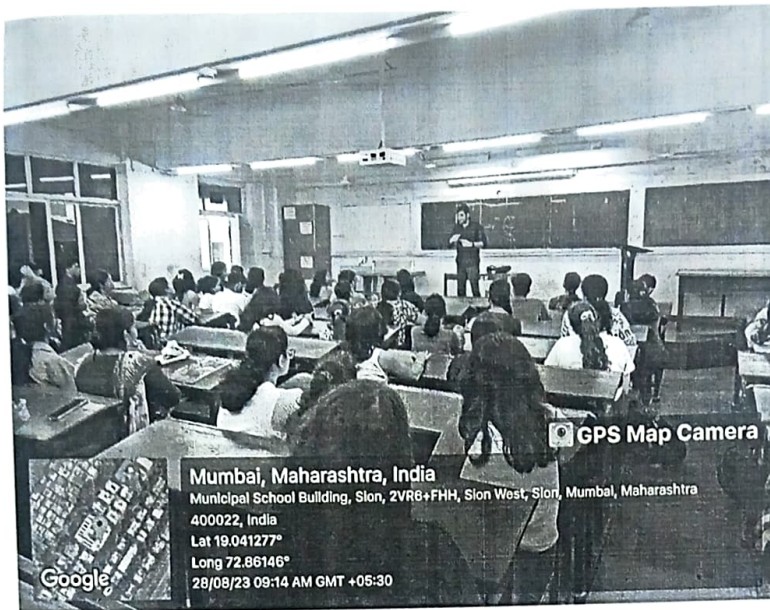
Annexure 1: Pictures



Mr. Rugved sir conducting the session



Mr. Rugved sir sharing real world case studies



Mr Rugved sir with FYBAMMC students

Annexure 3: Attendance of the Workshop

Idens to idlyboard


SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
SION (WEST), MUMBAI - 400 022.

ATTENDANCE SHEET

Class: FYBAMMC Div: A Subject: F.M.C
Date: 28/08/23 Time: 9:15 am (Rugved Sir)


Roll No.	Signature	Roll No.	Signature	Roll No.	Signature
1	Agal	34	Mandlik	67	Mandlik, Neel
2	Aditya	35	Mare Tanay	68	Murthy Shreyas
3	Aditya	36		69	
4		37		70	Pratik Shetty
5	K. Kavish ANVA	38	Vinay M	71	
6		39	Jayashree	72	
7		40		73	
8		41		74	
9		42		75	
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13		46		79	
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33		66		99	

Roll No.	Signature	Roll No.	Signature	Roll No.	Signature
100		117		134	
101		118		135	
102		119		136	
103		120		137	
104		121		138	
105		122		139	
106		123		140	
107		124		141	
108		125		142	
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116		133		150	



Signature of the Teacher

Date: AUG 28 2023

By attendance: 72


Dept of Mass Media

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Program Coordinator




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Sion (West), Mumbai - 400 022.